

Thursday, May 15, 2025 | Agenda

SCAN FOR
VIRTUAL
AGENDA



Start Times	Kovar Systems ROOM	MyStudio ROOM	Satori Alliance ROOM
8:30 AM - 3:00 PM	Ascend Session (Invitation Only)	MyStudio Summit (Invitation Only)	
3:00 PM	Registration Check-in		
4:00 PM	Event Kick-off <i>Welcome/Rising Tide Award/Keynote</i>		
5:30 PM	All Attendee Martial Arts Training	All Attendee Martial Arts Training	Observation: <i>Kovar's Satori Academy Classes</i>

Friday, May 16, 2025 | Agenda

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Start Times	Kovar Systems ROOM	MyStudio ROOM	Satori Alliance ROOM
9:00 AM	Leveling Up Your Social Media Jeramy Sipes	Visual Marketing - Culture and Growth Ken Chamitoff	The Ultimate Closed Guard Rodrigo Antunes
10:00 AM	AI Innovations Alex Castro	Satori Instructor Alliance: Parent Communication for Instructors of All Levels Mariah Faris-Higa	The Importance of Teaching the Traditional Martial Art Weapons in Your Curriculum Fariborz Azhakh
11:00 AM	Engaging Parents: Creating an Unforgettable Experience Chip Townsend	Satori Instructor Alliance: Troubleshooting Your Class Jeramy Sipes	Shu Chu: Modern Weapon with Ancient Roots Shihan Nishiuchi
12:00 PM	Break - Lunch Provided		
1:00 PM	TRUE Formula for Business Partnerships: Structure, Strategy, and Success Matt Sikora	Satori Instructor Alliance: Starting Your Lesson Strong Jason Duarte	Minimum Movement with Maximum Results Moti Hornstein
2:00 PM	Strategies for Teaching Children on the Spectrum Morgen Aita	Satori Instructor Alliance: Motivating Mastery: The Art of Disguising Repetition Alma Cardoso	Sensei MMA John Hackleman
3:00 PM	From Leads to Loyalty: Boosting Conversions & Lifetime Value Tu Le	Satori Instructor Alliance: High Impact Mat Chats Tim Leard	Retention Based Sparring Chris Rappold
4:30PM	A History of Martial Arts Features: Fariborz Azhakh Karl 'Silver Fox' Pravec Shihan Nishiuchi John Hackleman Sifu Singh - Jeet Kune Do Chris Rappold Chip Townsend Dave Kovar and more!		

Saturday, May 17, 2025 | Agenda

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Start Times	Kovar Systems ROOM	MyStudio ROOM	Satori Alliance ROOM
9:00 AM	In-Fluence: The Art of Personal Branding Through Authenticity Harinder Singh	Communicating Your Culture: Becoming a Person of Influence Tim Scott	TBD Session Dave Kovar
10:00 AM	Unlock Unstoppable Growth: Build Your Revenue Engine with Marketing, Sales, and AI. Alex Ohlinger	Strategies for Successfully Turning More Leads into Students Elaine Warrenner	JKD Combatives: 8 Master Moves & Tactical Breathing – An Integrated Approach Harinder Singh
11:00 AM	Themes, Challenges, and 2.5% Retention! Mark Moore	Retirement Planning: The Math and Psychology Behind Financial Independence Chris Santillo	Split Guard: Self Defense & Grappling Contexts Karel “Silver Fox” Pravec
12:00 PM	Break - Lunch Provided		
1:00 PM	Blackbelt Guide to Local Search Domination Chaz Butler	Data-Driven Decision Making: How to leverage key metrics to improve profit and retention Julie Alexander	Active Shooter Training Tim Leard
2:00 PM	Leadership Strategies to Empower Your Team Dave Chamberlain	Lead with Relationship, Win with Impact George Bryant	Cross-Cultural Cutting Arts: From Samurai Steel to Medieval Steel Tim Leard
3:00 PM	Closing		