

Friday, May 15, 2026 | Agenda

PROMAC
INTERNATIONAL

RISING TIDE
2026 CONFERENCE

Start Times	BUSINESS ROOM #1	BUSINESS ROOM #2	TRAINING ROOM
8:00 AM	Check-in / Registration		
9:00 AM	Welcome Ceremony Keynote with Dr. Joe Vitale		
10:00 AM	I Am the Shift Ken Baum	Transitioning Curriculum to Modern MMA Jeff Robison	Foot Sweeps of Fury Nakapan Phungephorn
11:00 AM	Grass Roots Marketing Owner's Panel	Traditional Values in the Modern Dojo Shihan Mikio Nishiuchi	Muay Thai Richard De Los Reyes
12:00 PM	<i>Break - Lunch Provided</i>		
1:00 PM	The Future of Martial Arts Academies in the Age of AI Dan Uyemura	Safest Dojo On the Block Jason Brick	No Shortcuts: The Work It Takes to Close the Gap in MMA Juliana "Killer" Miller
2:00 PM	The Art of Retention: How to Maximize Lifetime Value and Loyalty Ben Timm / Chris Mierzwack	Retention Through The Personal Touch Chris Rappold	Presas Arnis Tim Hartman
3:00 PM	Advantages of the 1-Day Close Elaine Warrener	Building Strong Foundations: Effective Drills & Skills for Ages 3-6 Tiffany Bunn	Guillotine/Head Control Karel 'Silver Fox' Pravec
4:30 PM • 6:30 PM	Train with the Masters		

SPEAKERS AND SESSIONS SUBJECT TO CHANGE.

Saturday, May 16, 2026 | Agenda



Start Times	BUSINESS ROOM #1	BUSINESS ROOM #2	TRAINING ROOM
8:30 AM	Check-in / Registration		
9:00 AM	Steal Your Pro Shop Back From Amazon Paul Reavlin	Top 5 AI Tools to Move the Needle in Your Martial Arts Business Dan Tyrrell	Art of the Blade Graciella Casillas
10:00 AM	Panel Owner's Panel	Mat Chats & Communication Skills Workshop Mariah Faris-Higa	Effortless Power and Speed Sifu Singh
11:00 AM	Retention Turnaround Nakapan Phungephorn	The 3-Step Teaching Method Noah Ondracek	Kimura Attacks Chris Mierzwiak
12:00 PM	<i>Break - Lunch Provided</i>		
1:00 PM	Marketing Alex Ohlinger	Coaching and Corrections Workshop Jeramy Sipes	Filipino Weaponry Jonathan Roxas
2:00 PM	The Dojo as a Refuge: Unlocking the Potential of the Neurodivergent Martial Artist Brian Wong	Creative Training Drills & Disguising Repetition Workshop Jason Duarte	Old School Karate Ray Arquilla
3:00 PM	Closing Session		

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